

# MEMBER BENEFITS

What your Port Clinton Chamber can do for you!



## BUSINESS REFERRALS

In 2021 requests for area information came from phone calls, walk-ins, and e-mails and we ONLY refer Chamber members! Packets of member-only information are provided to visitors who are traveling or relocating to the area. Additionally, by utilizing property transfer records, welcome packets are sent to people who have purchased homes in our community.

## WEBSITE BENEFITS

Our new and improved Chamber website has undergone many upgrades including mobile apps for every member. In addition, members are listed on our online membership directory and showcased with your own user-friendly informational page. Upload information, pictures, specials, discounts, and coupons to display information how YOU want it presented! Other website benefits include a direct link to your website and access to job postings, a calendar of events, business resources & more! Our weekly Member Spotlight program highlights your business, hours and services.  
NEW IN 2022: Online payment portal and mobile app!



## DISCOUNTED BUSINESS NECESSITIES

The Chamber has organized discounted rates for worker's compensation, Anthem health insurance, FedEx shipping, and bulk US mail. The mail service alone, offered on 250 pieces or more, can save a member up to \$.18 per letter and \$215 a year for a bulk mail permit! Also, the Chamber's Energy Solution Program helps members manage their natural gas and electric costs.

## UNIQUE MARKETING OPPORTUNITIES

"What's Happening Around Port Clinton" was the question that Alexa answered. Members are able to send in their calendar of events and the information is placed in a recording and when millions of users ask Alexa what's happening - our chamber event calendar is the answer.

Market your business through cost-effective, members-only advertising in the Chamber Compass newsletter, our member directory, area map, PCACC member page of the Lake Erie Shores & Islands Travel Planner, website ads, and through co-ops at Chamber events.



## GIFT CERTIFICATE PROGRAM

By accepting gift certificates that are sold by the Chamber, you receive 95% of the certificate's value back and can drive many new customers to your location. This program keeps tens of thousands of dollars in the hands of Chamber members, a significant competitive advantage you can have over non-member businesses.

## WORKING FOR YOU

Our staff will help you plan, promote, and execute your ribbon cutting. The Chamber will send out press releases, provide the ceremonial scissors and ribbon, present you with a commemorative certificate, and photograph the event. All these services are included with your membership. The Chamber also promotes members by representing them at several shows, exhibits, at the CMP National Rifle Matches and at the Ohio Turnpike plazas.



## MORE BENEFITS

The PC Chamber will help promote your events through email blasts, display posters and fliers in our office, post on 4 facebook accounts and twitter.

Other benefits include a free set of membership labels and a Public Notary. For more information on all of our benefits please call our office!