

CHAMBER FACTS

Newsletter

The Chamber Compass is a newsletter that includes updates on Chamber events and news that affects local businesses. Two annual hard copy newsletters are mailed to over 1600 Chamber members and area businesses. Four digital newsletters are e-mailed to the membership throughout the year. Advertising opportunities are available, and all digital ads are linked to the business' website, e-mail, or social site.

Survey

Joining your local chamber can positively affect other organizations' perceptions of your business, and also the views of consumers. Statistics show that 63% of consumers are more likely to purchase from a business that is a chamber of commerce member, and 44% are likely to view those businesses more favorably (Source: [American Business Magazine](#))

Committees

The Chamber and Main Street Port Clinton have various committees in which our members are invited to participate. We value the diversity in our community and strive to represent that in our committees. Volunteers can participate in economic restructuring, downtown Port Clinton promotion, downtown design, Chamber benefits and communications, Chamber Ambassador, or a variety of event committees.

Government Relations

Our staff works diligently to keep up with the ever-changing business climate. New laws and regulations can be confusing, so the Chamber works hard to pass on helpful and accurate information. Whether researching economic development tools, communicating changes in legislation, or referring available business resources, the Chamber always strives to improve the county's economic climate.

Volunteer and Job Listing

Members are encouraged to forward any available volunteer or job opportunities to Chamber. These are made available to the public including, citizens, students, and civic organizations of the community.

Growing/Starting a Business in Port Clinton

Main Street Port Clinton and the Chamber of Commerce have worked together to provide a booklet outlining all the necessary steps to start or grow your business in the Port Clinton area. Applicable Member contact information is also included.

Chamber Foundation

The Chamber Foundation provides a scholarship each year to a local area student who is attending college. This non-profit organization also acts as an umbrella organization for other non-profits.

TESTIMONIALS

"The Port Clinton Chamber of Commerce has been an extremely valuable resource, to me, as a new business owner. Nikki, Nicole and Michelle are friendly, helpful, and knowledgeable. They have been instrumental in helping me navigate and run a business in Port Clinton. The Port Clinton Chamber of Commerce is one of the best around."

Jim Ginnever - Owner, Pub 221

"Croghan Colonial Bank has been a member of the Chamber of Commerce for many years, we have been very happy with the service that has been provided to us. The Chamber advertises for us in many ways, provides training & networking opportunities and gives us the chance to participate in many downtown functions and activities. We look forward to being a member of the chamber for many years to come!!"

Casey Madison - Branch Manager, Croghan Colonial Bank

"The PCACC is highly involved in advocating for area business, providing professional training opportunities and serving as a leader in the re-development of Port Clinton. Without the work of the Chamber's staff, board and volunteers, so much of our progress just would not have happened. The Chamber is to be congratulated on it's efforts on behalf of our entire community."

Jeff Krabill: Owner- Krabill Marketing Group

PORT CLINTON AREA CHAMBER OF COMMERCE

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PORT CLINTON AREA CHAMBER OF COMMERCE

Membership Benefit Guide



What your Port Clinton Chamber can do for you!

Business Referrals

In 2018 thousands of requests for area information came from phone-calls, walk-ins, and e-mails- and we ONLY refer Chamber members! Packets of member-only information are provided to visitors who are traveling or relocating to the area. Additionally, by utilizing property transfer records, welcome packets are sent to people who have purchased homes in our community. This summer, Saturday office hours were added to encourage visitors to stop in for information.

Chamber Website Benefits

Our new and improved Chamber website has undergone many upgrades including mobile apps for every member. In addition, members are listed on our online membership directory and showcased with your own user-friendly informational page. Upload information, pictures, specials, discounts, and coupons to display information how YOU want it presented! Other website benefits include a direct link to your website and access to job postings, a calendar of events, business resources & more! Our weekly Member Spotlight program features one minute YouTube videos that highlights your business, hours and services.



Gift Certificate Program

By accepting gift certificates that are sold by the Chamber, you receive 95% of the certificate's value back and can drive many new customers to your location. This program keeps tens of thousands of dollars in the hands of Chamber members, a significant competitive advantage you can have over non-member businesses.

Unique Marketing Opportunities

"What's Happening Around Port Clinton" was the question that Alexa answered. Members were able to send in their calendar of events and the information was placed in a recording so when millions of users asked Alexa what's happening - our chamber event calendar was the answer. Market your business through cost-effective, members-only advertising in the Chamber Compass newsletter, our member directory, area map, PCACC member page of the Lake Erie Shores & Islands Travel Planner, website ads, and through co-ops at Chamber events.



Discounted Business Necessities

The Chamber has organized discounted rates for worker's compensation, Anthem health insurance, FedEx shipping, and bulk US mail. The mail service alone, offered on 250 pieces or more, can save a member up to \$.18 per letter and \$215 a year for a bulk mail permit! Also, the Chamber's Energy Solution Program helps member business to manage their natural gas and electric costs.

Workshops and Networking

Workshops with various organizations and agencies including the Ohio Chamber Symposium are available to Chamber members, many at no cost. Business After Hours are fun events with plenty of networking, and are open to Chamber members only. Tours, appetizers, drinks, a 50/50 raffle, and door prizes are standard at each event. The Chamber hosts an Annual Dinner to recognize those businesses and individuals that have positively contributed to our community. Our Speed Networking, New Member Orientation and Holiday Mixer events offer additional networking opportunities in an exciting atmosphere.

Our Annual Job Fair held in the spring every year in conjunction with the Port Clinton High School and Ohio Means Jobs gives our Chamber members a chance to get a jump start on their hiring. The Gen X- Baby Boomer Expo offered members an opportunity to hand out literature and host informational sessions about the services they provide.

Membership Discount Card

Members are given a FREE discount card giving them access to over 40 local business discounts. This program offers businesses a FREE way to promote their business to other Chamber members.

Working for you...

Our staff will help you plan, promote, and execute your ribbon cutting. The Chamber will send out press releases, provide the ceremonial scissors and ribbon, present you with a commemorative certificate, and photograph the event. All these services are included with your membership.

The Chamber of Commerce also promotes members by representing them at several shows, exhibits, and at the CMP National Rifle Matches. Member promotional pieces are sent across the United States when requested by visitors. Marketing materials are showcased at Ohio turnpike plazas.